NEW GR YARIS LAUNCH BULLETIN

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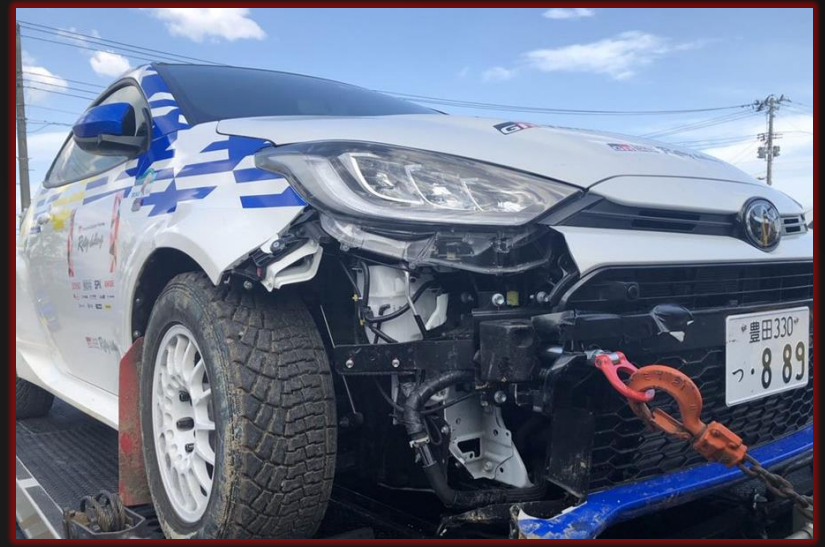
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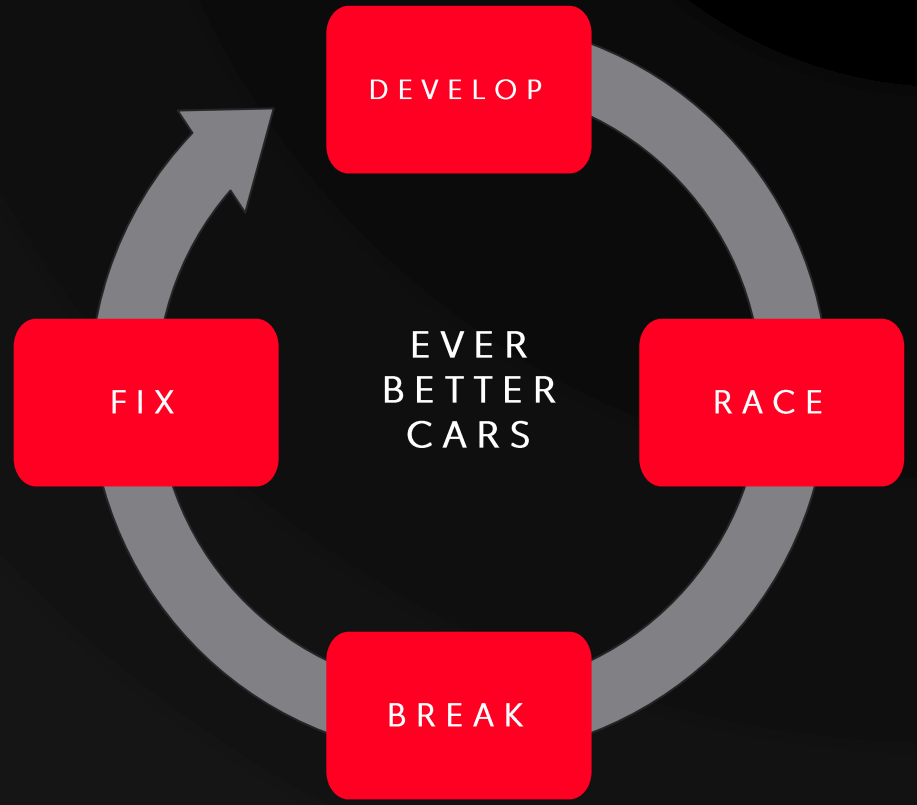
‘THANKS FOR BREAKING IT’

DURING DEVELOPMENT FOR THE GR YARIS, A PHRASE OFTEN USED BY THE ENGINEERS.

1. **Motorsport** as test bed
2. Breaking: first step to **solve an issue**
3. Supported by Morizo: “**I don’t care if it breaks – push the limits”**
4. Way to develop **Ever Better Cars**







MORIZO’s response to the GR YARIS retiring from the ‘Shinshiro Rally’ in Japan: “I don’t care if it breaks— push the limits!” In fact, that mindset is the most important factor in ‘making ever-better cars’

*MORIZO is the racing alias used by Toyota CEO Akio Toyoda

‘DRIVERS-FIRST’ CAR DEVELOPMENT

1. **Pro-drivers** product evaluation
2. **Step by step** product improvements
3. Leading to **Ever Better Cars**
4. Not just for GR Yaris but **ALL GR Models**







The engineers aim to interpret and verbalise any slight perceptual differences from the drivers alongside their driving data. This allows the team to establish the components discussed.

These comments make the car better – That is the fundamental reason why we insist on applying the driver-first approach

GR YARiS

AN INSTANT SPORTS CAR CLASSIC...

AGAIN







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KEY UPDATES TO NEW GR YARIS



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KEY UPDATES

01

ENGINE

280 Hp **(+20)**
390Nm **(+20)**

02

8DA/T (Automatic)

Fast shift

Focus on steering & pedals

03

CABIN

Driver first changes to ergonomics

04

BODY RIGIDITY

Stiffness improved

05

FRONT SUSPENSION

Better handling

06

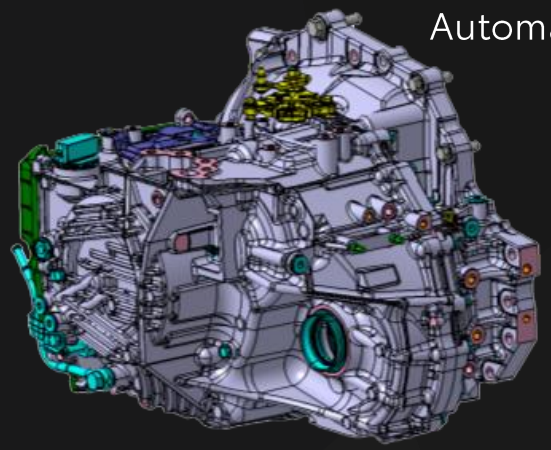
FUNCTIONAL DESIGN

Front & rear bumper

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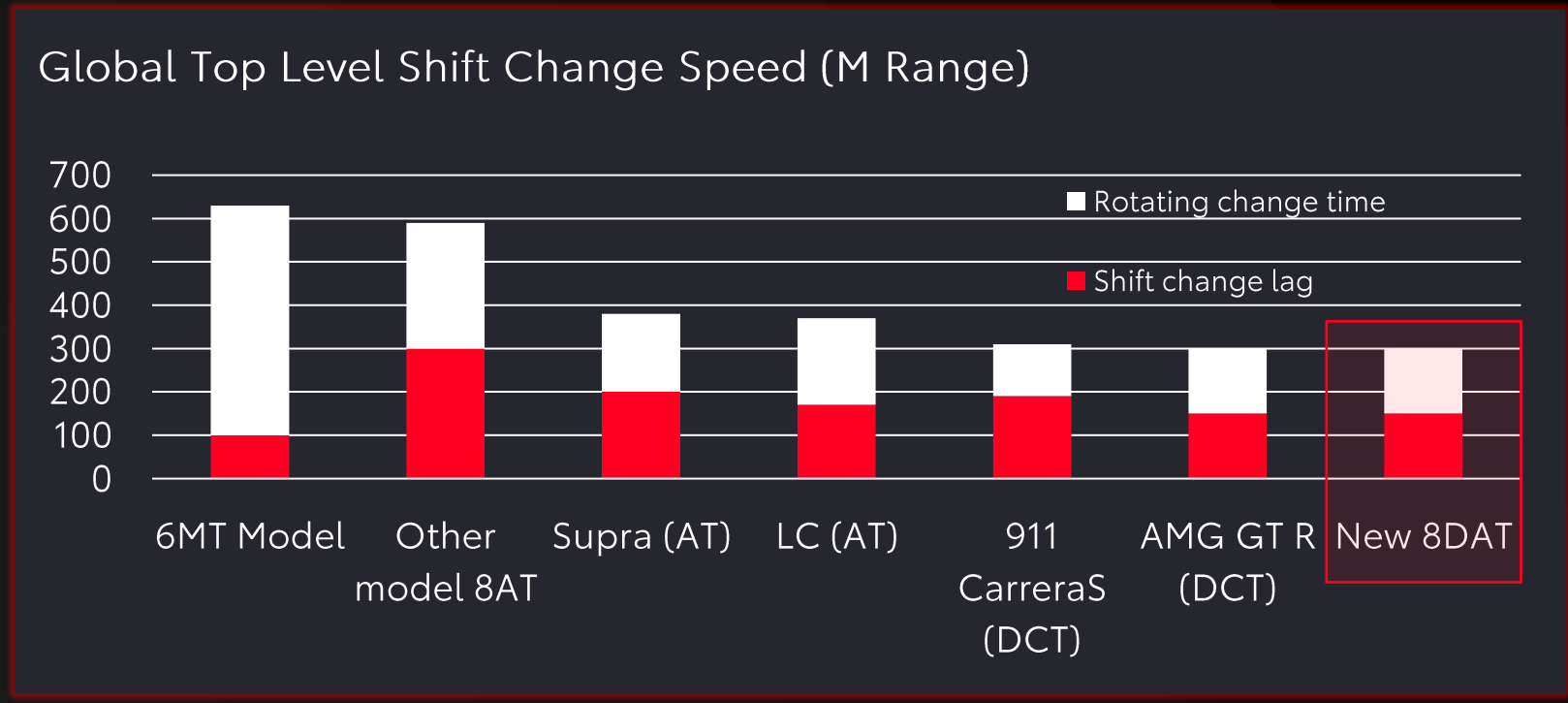
GAZOO RACING 8DA/T

FASTEST DOWN SHIFT 8DA/T – A TRUE GAME CHANGER



Automatic Transmission

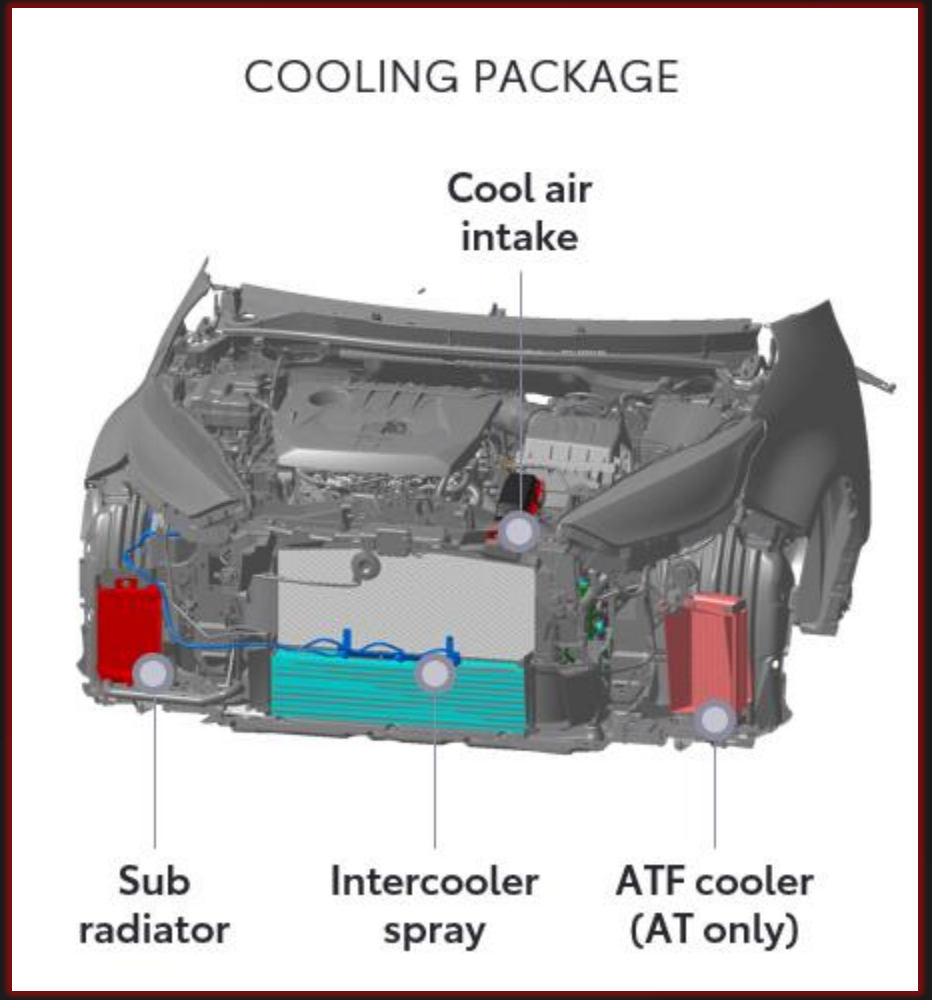
1. Fast shift
2. Concentrate on steering and pedals
3. Convey a sporty driving feel



*Warming up time when the engine starts



COOLING PERFORMANCE STANDARD



ATF (AT Fluid) cooler

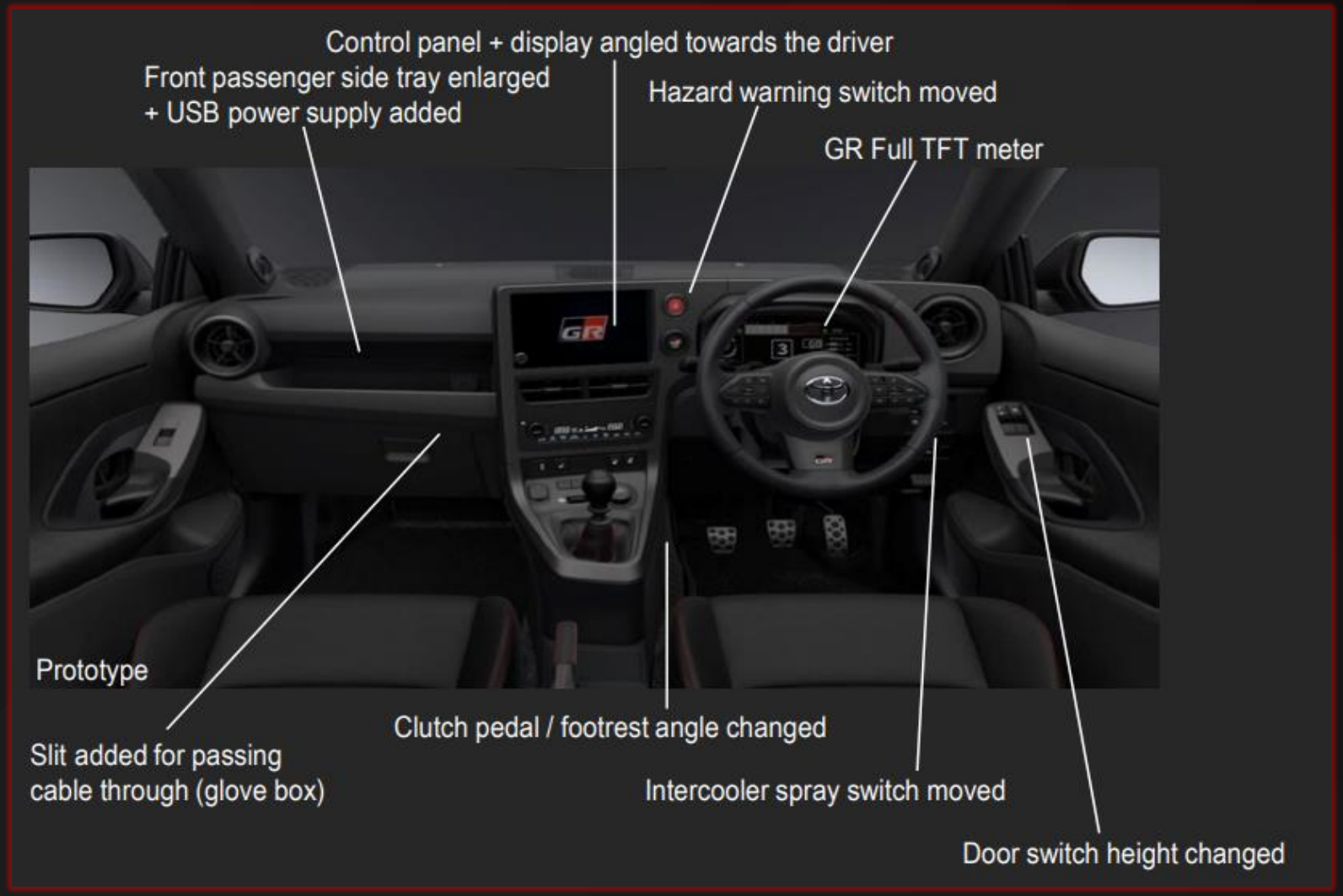
All factors enhance engine cooling performance

1. Sub radiator – Extends drive time
2. Intercooler spray – Water sprayed onto the intercooler vapourised, lowering the air intake temperature.
3. Cool air intake – Reduces air intake temperature



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DRIVER-FIRST CABIN



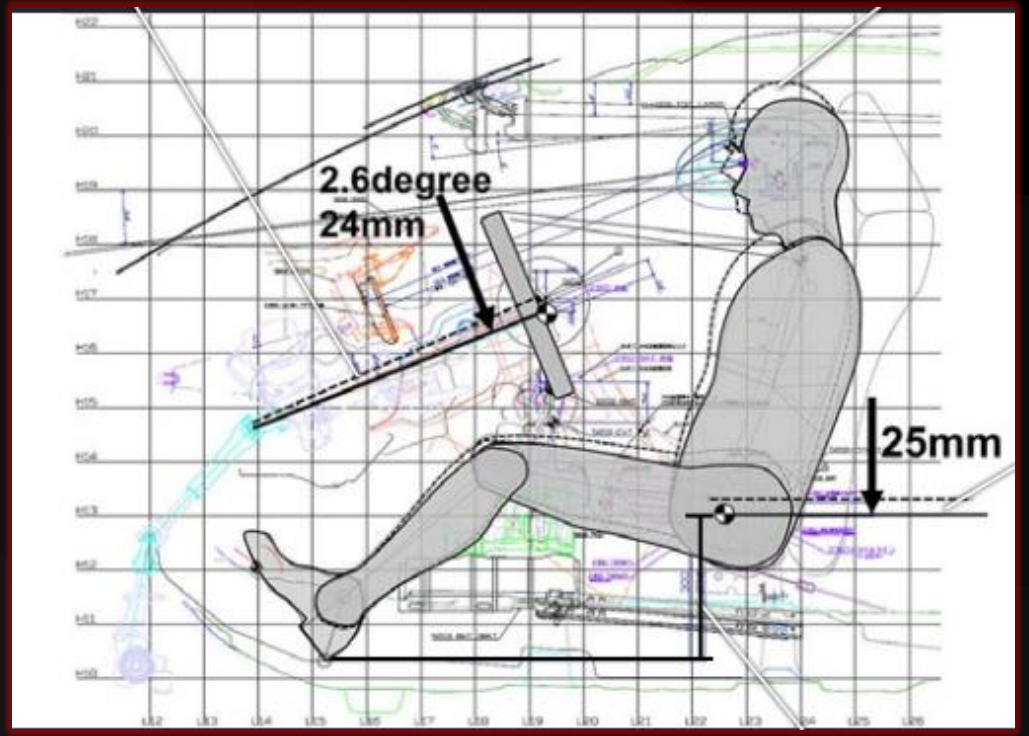


3-spoke leather sports steering wheel

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IMPROVED DRIVING POSITION



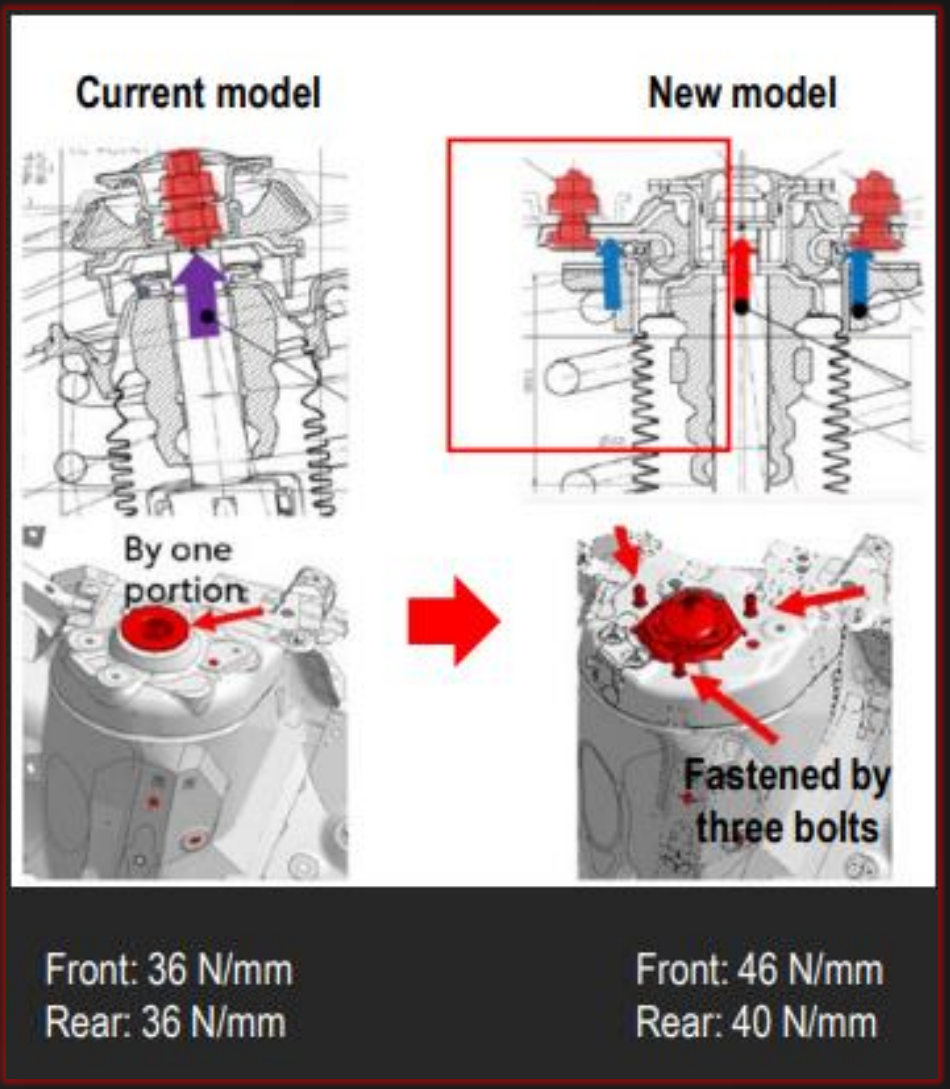


1. Steering column position optimised
2. Head clearance increased 37.5mm
3. Hip point lowered by 25 mm
4. Height from heel to hip point: decreased from 300mm → 275 mm

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FRONT SUSPENSION

STIFFNESS IMPROVED



There were many requests from customers who take part in actual rallies (Japanese Rally Championship, Rally Challenge, etc.) asking for improvement measures with alignment changes.

The number of bolts has increased to help suppress alignment changes.

This improvement enhances:

- Steering response
- Excellent handling stability
- Enables a balance between mid-race workability and enhanced performance
- Durability
- Strength
- Serviceability

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BODY RIGIDITY

The number of spot weld points has been increased by about 15%.



The structural adhesive application area has been increased by about 25%, contributing to the following:

- Handling stability

  Excellent steering feedback, grip feeling

- Ride comfort

  Reduced vibrations of various frequencies

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FUNCTIONAL FRONT BUMPER DESIGN CHANGES







New steel mesh grille

- Enabling a finer design than the previous resin type
- Steel type allows deformations to be repaired

Openings are provided

- Positioned at the sides of the radiator grille
- Improves bake duct cooling.

Contributes to the excellent cooling performance

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FUNCTIONAL REAR END DESIGN CHANGES

Enlarged rear combination lamps door side and connected laterally, emphasizing the wide impression.



The rear spoiler has been matched with the body colour, creating a low stance and a sleek silhouette.

The outer diameter of the muffler baffles has been enlarged (86 mm → 105 mm) to accommodate the increased output.

Lowered mufflers are moved outwards for a wide & low stance.

Red and black lens colours used to maintain a consistent appearance when illuminated regardless of day or night

Steel mesh grille

Allows for improved airflow, lowering the aerodynamic drag and contributing to the excellent handling stability

GR YARiS

SPECIFICATION

IMPROVING PERFECTION



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STANDARD INTERIOR SPECIFICATION ON NEW GR YARIS

Interior Comfort Specification
Dual-zone Automatic Air Conditioning With Clean & Pollen Air Filters
Manually Height-adjustable Driver Seat
Front Sports Seats
Gear Shift Indicator (GSI)
Paddle Shifts (Only For Automatic Transmission)
Eco-driving Indicator (Only For Automatic Transmission)
12.3" TFT Screen
Digital Speedometer (Mph)
Electrochromatic Rear-view Mirror
GR-FOUR AWD Switch
Anti-jam Protection On Power Windows
Rear Window Defogger

Interior Styling Specification
Door Scuff Plates
Suede-like Front Door Trim
Silver Interior Door Handles
Black Surround On Gear Shift Console
Leather Gear Shift Knob
Aluminium Pedals
3-spoke Leather Sports Steering Wheel



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STANDARD EXTERIOR SPECIFICATION ON NEW GR YARIS

Exterior Comfort Specification	Exterior Styling Specification
Smart Entry & Start System	Shark-fin Antenna
Power-adjustable Door Mirrors	Black Front Bumper
Heated Door Mirrors	GR Functional Matrix Bumper
Automatically Retractable Door Mirrors	Body-coloured Rear Bumper
Automatic Headlights	Black Door Mirrors And Handles
Follow-me-home Headlights	GR Design Lower Front Grille
Automatic Headlight Cut-off With Reminder	Black Rear Spolier
Automatic Wipers	Privacy Glass On Rear Windows



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STANDARD MULTIMEDIA SPECIFICATION ON CIRCUIT PACK

Multimedia Specification
Digital Audio Broadcast (DAB)
Bluetooth® Hands-free System
Navigation System
6 Speakers
8" Multimedia Display
Wireless Smartphone Integration
Toyota Smart Connect+
USB Connector
Smart Voice Assist
Voice Recognition



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STANDARD SAFETY SPECIFICATION ON NEW GR YARIS

Safety Specification	
Front Passenger Airbag On/Off-switch	Adaptive LED Headlamps
Driver & Passenger Front Side Airbag	Lane Trace Assist (LTA)
Rear Passenger Side Airbag	Rear-view Camera
Intrusion Alarm & Immobiliser	Emergency Steering Assist On Pre-collision System (Day)
Anti-lock Braking System (ABS)	Rear Combination Lights (LED)
Brake Assist (BA)	Rear Fog Lamps
Emergency Brake-light Signal (EBS)	ISOFIX Seat Fixing
LED Rear Brake Lights	Road Sign Assist (RSA) *
Ecall Emergency Call System	Intelligent Adaptive Cruise Control
Air Intakes For Brake Cooling	Red Sports Front And Rear Brake Pads
Automatic High Beam (AHB)	Hill-start Assist Control (HAC)
Daytime Running Lights (LED)	Tyre Pressure Warning System (TPWS)
Manual Headlight Levelling	Vehicle Stability Control (S-VSC)

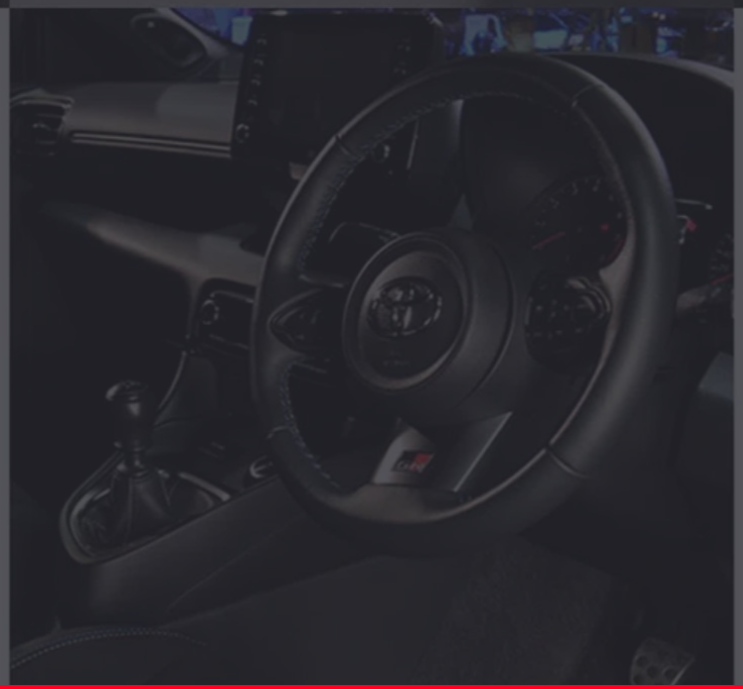
*RSA links to Intelligent Speed Assist where there will be an acoustic sound if speed limit exceeded.



OGIER AND ROVANPERÄ SPECIAL EDITIONS









DESIGNED BY CHAMPIONS

OGIER

- Bespoke Matte Stealth Grey
- Large rear spoiler
- WRC Champion decal & badge
- Blue wheel caliper
- Blue interior stitching
- Ogier Specific Drive Modes



NEW GR YARIS

ROVANPERÄ

- Rovanperä's special design
- GRMN rear wing
- Red wheel caliper
- Red interior stitching
- Rovanperä Specific Drive Modes





Note: R & O Editions do not represent final styling/spec

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COLOURS & TRIMS



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COLOURS OPTIONS



● Standard O Optional – Unavailable

Colour Code	Colour Name	1.6 Turbo Circuit Manal	1.6 Turbo Circuit Automatic	Special Edition Ogier	Special Edition Rovanperä
040	Pure White (solid)	O	O	–	–
089	Platinum White Pearl (prem.)	O	O	–	–
219	Precious Black (met)	O	O	–	–
3U5	Scarlett Flare (prem.)	O	O	–	–
1L5	New Precious Metal (prem.)	O	O	–	–
1MB	Matte Stealth Grey (met)	–	–	●	–
9BF	Rovanperä	–	–	–	●

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TRIMS OPTIONS



Trim Code	Trim Name	1.6 Turbo Circuit Manual	1.6 Turbo Circuit Automatic	Special Edition Ogier	Special Edition Rovanperä
EA20	Black	●	●	–	–
EC20	Black	–	–	●	–
EB20	Black	–	–	–	●

● Standard – Unavailable

GR YARiS

HOMOLOGATION FIGURES

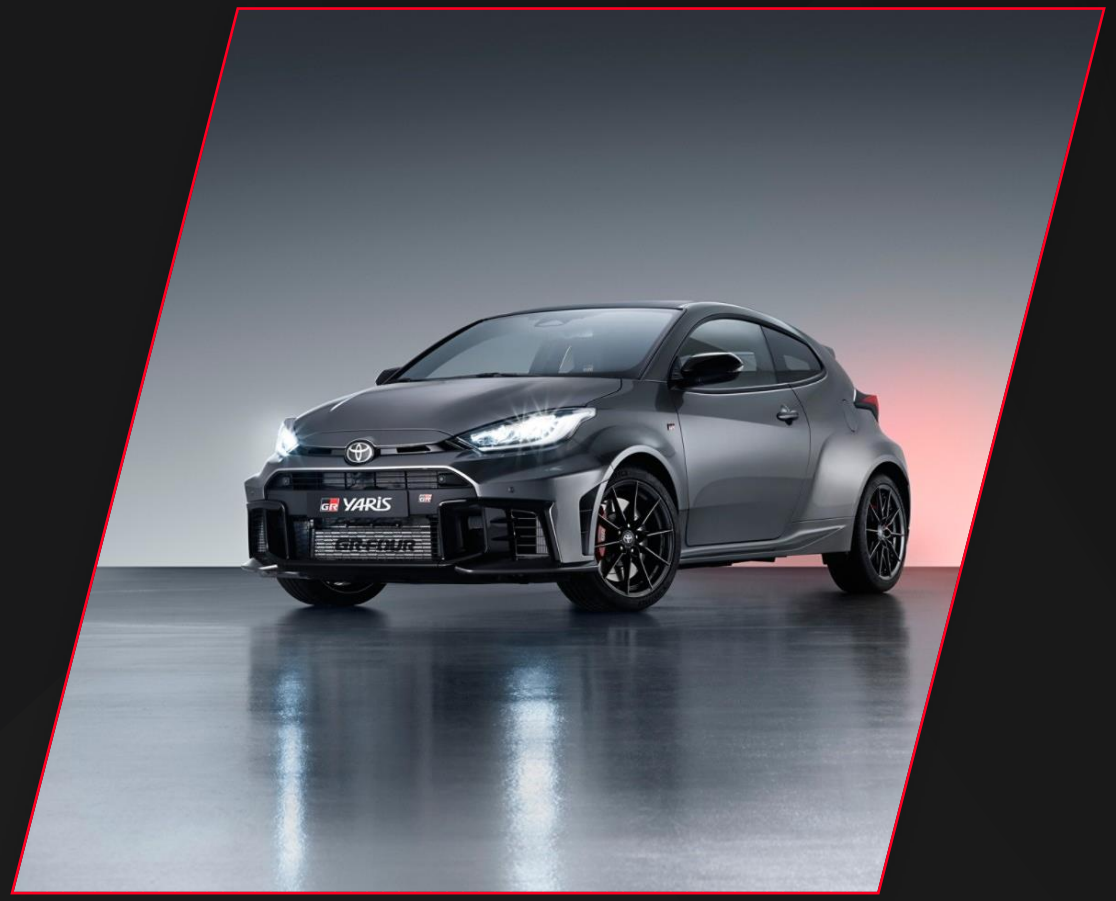
C02



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CO2 FIGURES



Grade Description	CO2 Combined (WLTP)
NEW GR Yaris 1.6 Turbo Manual	197
NEW GR Yaris 1.6 Turbo Automatic	215
Special Edition Ogier	197
Special Edition Rovanpera	198

GR YARiS

MODEL CODES & PRICING



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MODEL CODES



Previous Code	New Code	Grade Description
YR14GC	YR2 4GC	1.6 Turbo Manual
NEW	YR2 4GH	1.6 Turbo Auto
NEW	YR2 4GI	Special Edition Ogier
NEW	YR2 4GJ	Special Edition Rovanperä

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PRICING

New Code	Grade Description	Pricing
YR2 4GC	1.6 Turbo Circuit Manual	£44,250
YR2 4GH	1.6 Turbo Circuit Auto	£45,750
YR2 4GI	Special Edition Ogier	£60,000
YR2 4GJ	Special Edition Rovanperä	£60,000
	Metallic Paint	£640
	Pearlescent Paint	£920



GR YARiS

ALLOCATION PROCESS



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ORDERING PROCESS & CUSTOMER COMMUNICATION

Due to the extremely limited volume of New GR Yaris for the UK market, the allocation process will be managed centrally by Toyota GB. In the meantime, it is essential you do not take customer deposits, as your Centre will not be able to supply a New GR Yaris to a customer unless advised by Toyota GB.

The opportunity to purchase a New GR Yaris will be offered to existing contactable UK GR Yaris customers and customers that joined the official UK waiting list prior to its closure in May 2022.

These customers will have the chance to enter a ballot for an opportunity to buy a New GR Yaris with exact details on how to enter being shared directly with these customers via email early May. We will also communicate these details with all Network partners as well as publicly through a Press Release to ensure all interested parties are kept informed.

Please note, the GR Yaris ballot will be for our 2024 UK allocation, there may be a further opportunity in 2025 at which point we will communicate with all Centres and customers as per the process this year. We do not expect to have confirmation of our 2025 supply until January 2025.

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DEMOS & SHOWROOM

IMPROVING PERFECTION



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LAUNCH VEHICLES

Demonstrators

- Auto allocated 1 New GR Yaris per TGR centre.
- Demonstrators will be a combination of Direct A/T and Manual vehicles in all colours available.

Arrivals at GR Centres

- Visible on COL2 from w/c 6th May
- June – July 2024

Demonstator Utilisation

- The strength of the GR brand and the role GR Yaris plays across the entire portfolio – promoting the more readily available GR Sport range – requires that all GR Centres continue to utilise their New GR Yaris demonstrator beyond the initial test drives for those customers selected in the ballot.
- Due to the limited volumes, these demonstrators must be run throughout 2024 and 2025, a replacement vehicle will not be available in this period.

CONTACT INFORMATION



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